



Kennametal Inc. Invites the World to a World Premiere Event: THEN...and WOW! Starring the New Premier Universal Turning Grade KC8050(TM)

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LATROBE, Pa., Aug. 23 /PRNewswire/ -- At the International Manufacturing Technology Show (IMTS) 2000, Kennametal Inc. (Booth #E-2105) will introduce a revolutionary new product for metalworking -- its new premier universal turning grade: KC8050(TM). The grade is engineered for finishing through interrupted roughing applications in work pieces made of steel, stainless steels, cast irons and high-temperature alloys. Its versatility and productivity will provide a competitive advantage to any metalworking operation.

Kennametal will present a World Premiere Event "Then...and Wow!" to introduce the KC8050 grade, featuring some of the world's most recognized "celebrities," a virtual tour through some of Kennametal's key markets, a trip back in time, and news from Kennametal's CEO Markos I. Tambakeras about what's changing the shape of Kennametal today. Free food and beverages will also be available.

"The introduction of KC8050 will be a world-beating event in our industry," said Tambakeras. "This further validates Kennametal's commitment to improving our customers' manufacturing competitiveness and to maintaining our global leadership position in advancing the technology of the metalworking industry."

Kennametal will stage the World Premiere Event daily at Noon and 2 p.m. in the 4th floor Theater (Room E451B) of the Lakeside Center (East) Building at IMTS in Chicago, Ill. Tickets are available at the Kennametal booth or from the celebrity look-alikes as they roam the show. More information about the World Premiere Event online is available online at www.kennametal.com.

Kennametal Inc. aspires to be the premier tooling solutions supplier in the world with operational excellence throughout the value chain and best-in-class manufacturing and technology. The company provides customers a broad range of technologically advanced tools, tooling systems and engineering services aimed at improving customers' manufacturing competitiveness. With 13,000 employees worldwide, the corporation's annual sales are approximately \$1.9 billion, with a third coming from sales outside the United States. Headquartered in Latrobe, Pa., USA, Kennametal has operations in more than 60 countries. Kennametal operations in Europe are headquartered in Furth, Germany. Kennametal Asia Pacific operations are headquartered in Singapore.

SOURCE Kennametal Inc.

Web site: <http://www.kennametal.com>

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