



## **Kennametal Names Lorrie Paul Crum Vice President of Corporate Relations**

June 5, 2012

LATROBE, Pa., June 5, 2012 /PRNewswire/ -- Kennametal Inc. (NYSE: KMT) announced today the appointment of Lorrie Paul Crum, age 47, to the position of Vice President, Corporate Relations, reporting to Kennametal Chairman, President and Chief Executive Officer Carlos Cardoso. In this role, Crum will ensure clear and consistent articulation of Kennametal business objectives leading the company's internal and external communication, with worldwide responsibility for corporate communication, government affairs, public relations and the Kennametal Foundation.

Crum brings more than 25 years of corporate relations experience, including service to a number of public companies, including The Timken Company, Parker Hannifin Corporation, Newell Rubbermaid and TECO Energy.

In addition to a bachelor's degree in organizational communications and Spanish from The Ohio State University, Crum holds a master's degree in public administration earned at Golden Gate University and is accredited by the Public Relations Society of America.

Throughout her career, Crum has contributed leadership in service to professional and community organizations, including the Arthur Page Society; the National Investor Relations Institute; the Public Relations Society of America, where she served as chapter president; Team NEO (Northeast Ohio regional economic development); Winter Sports for Girls (associated with the U.S. Olympic Foundation); the Salvation Army; and United Cerebral Palsy. She is relocating to Latrobe from Akron, Ohio.

Kennametal Inc. (NYSE: KMT) delivers productivity to customers seeking peak performance in demanding environments by providing innovative custom and standard wear-resistant solutions. This proven productivity is enabled through our advanced materials sciences and application knowledge. Our commitment to a sustainable environment provides additional value to our customers. Companies operating in everything from airframes to coal mining, from engines to oil wells and from turbochargers to construction recognize Kennametal for extraordinary contributions to their value chains. In fiscal year 2011, customers bought approximately \$2.4 billion of Kennametal products and services – delivered by approximately 12,000 talented employees doing business in more than 60 countries – with more than 50 percent of these revenues coming from outside North America. Visit us at [www.kennametal.com](http://www.kennametal.com).

SOURCE Kennametal Inc.

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