



Kennametal Presents New Technology Learning Opportunities at Inaugural imX Event

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Invitation-only gathering described as "event like no other," emphasizes interaction and learning for manufacturing industry.

LATROBE, Pa., June 15, 2011 /PRNewswire via COMTEX/ -- Kennametal Inc. (NYSE: KMT) announced today that it will be among a select group of manufacturing technology providers presenting cutting-edge information and applications to an invitation-only audience. This inaugural Interactive Manufacturing Experience (imX) event on September 12-14 at the Las Vegas Convention Center is expected to have approximately 9,000 participants.

Sponsored by the American Machine Tool Distributors Association (AMTDA) and the Society of Manufacturing Engineers (SME), imX is billed as a "business environment," and not a traditional trade show. For example, the exhibit floor concept is grouped by solution set, not booth size, and the focus is on education and knowledge transfer for an audience of manufacturing industry decision makers.

Kennametal will present two "learning labs" during the event: "Delivering Productivity from Art to Part" and "From Megatrends to Solutions: Turning Change into Opportunity." Each presentation features Kennametal executives and engineering experts who will be available to attendees for further discussion.

- "Delivering Productivity" examines the entire production chain, so manufacturers can leverage opportunities to combine traditional metalcutting techniques and the latest technology with non-metalcutting approaches to significantly reduce downtime and increase profitability.
- "From Megatrends to Solutions" emphasizes the integration of evolving process knowledge with rapidly changing economic and geopolitical trends to keep leading industrial companies ahead of the curve.

imX is sponsored jointly by AMTDA and SME. These respected organizations bring to the table their large and influential combined memberships, cooperative relationships with related trade associations and leading-edge educational resources.

For more information on imX or to apply for an invitation to attend, visit <http://www.imxevent.com/>.

Kennametal Inc. (NYSE: KMT) delivers productivity to customers seeking peak performance in demanding environments by providing innovative custom and standard wear-resistant solutions. This proven productivity is enabled through our advanced materials sciences and application knowledge. Our commitment to a sustainable environment provides additional value to our customers. Companies operating in everything from airframes to coal mining, from engines to oil wells and from turbochargers to construction recognize Kennametal for extraordinary contributions to their value chains. In fiscal year 2010, customers bought approximately \$1.9 billion of Kennametal products and services - delivered by our approximately 11,000 talented employees doing business in more than 60 countries - with more than 50 percent of these revenues coming from outside North America. Visit us at <http://www.kennametal.com/>.

SOURCE: Kennametal Inc.